



# Marketing Materials

To order these materials simply log on to F&I Café and fill out the Certified Plus Limited Warranty Supply Order Form and submit to Protective.

This Vehicle Comes With Our

## CERTIFIED+PLUS+LIMITED WARRANTY

Coverage is subject to limits and exclusions; see written warranty available at this location for details.

### Windshield Sticker

**Usage:** To be placed on the outside of windshield of the vehicle. This item is printed on weather proof reusable cling material.

**Size:** 44" x 5"

**Item Number:** CPLW-WINDSHIELD



### Brochure

**Usage:** To be used as a point of sale marketing tool.

**Size:** 3.63" x 8.5"

**Item Number:** CPLW-B



### Inside Window Sticker

**Usage:** To be placed on an inside window of the vehicle, facing out.

**Size:** 8.5" x 11"

**Item Number:** CPLW-WS



### Mirror Hanger

**Usage:** To be used as a point of sale marketing tool.

**Size:** 8.5" x 12.13"

**Item Number:** CPLW-MH



### License Plate Insert

**Usage:** To be placed in the vehicle's license plate holder.

**Size:** 12" x 6"

**Item Number:** CPLW-LP



### Consumer Webpage

**Usage:** This webpage was developed for consumers to learn more about the Certified Plus Limited Warranty. A dealership can post a link on their website directing consumers to this webpage. To utilize this webpage please contact your Protective representative.



### Pole Banner

**Usage:** To be placed on each side of the light poles outside of the dealership. Each order comes with two double sided weather proof vinyl banners. Hardware is included.

**Size:** 30" x 50"

**Item Number:** CPLW-PB